

1
HOTEL
South beach

ART BASEL 2019

MAKE YOUR MARK

at 1 Hotel South Beach

ART INSTALLATION CONTEST





The Vision

Habitat is 1 Hotel South Beach's signature restaurant that combines fresh, local, seasonal and sustainably sourced ingredients to serve farm-to-table cuisine.

At 1 Hotel South Beach, we like to make our guests feel at one with nature.

On the terrace of Habitat, which is on Miami Beach's iconic Collins Avenue, we are looking for an art installation that is both beautifully eye catching, as well as something that speaks to our mission.





Inspiration + Guidelines

Click here: [View our Brand Video to get an understanding of who we are.](#)

Click Here: [View images of 1 Hotel South Beach to get a feel for our colors, textures and materials that bring nature into every one of our spaces.](#)

Installation Size Restrictions: Maximum 7' Height x 7' Length x 4' Depth

Materials to Use:

- Reclaimed materials such as wood, metals, rope, natural fibers, fabric.
- Materials found in nature (that were already damaged/broken).
- Collected waste from Clean Ups.

What to Avoid:

Plastics, toxic chemicals, bright/neon colors, black

Things to Note:

- The winning installation will be permanently outdoors and in direct sunlight the majority of the day.
- Must be weather proof; no materials that will blow off in rain or wind.
- We would like installations to have an environmental message or story aligns with our brand for our staff to share with guests.
- We love when our guests take photos at our property and would love this piece to be something eye catching that will draw guests over and entice them to share on social media.
- Artist will be responsible for delivery of their installation to 1 Hotel South Beach - Habitat on Wednesday, December 4th, as well as removal on Sunday, December 8th if not selected as our 1st place winner of permanent placement at our venue.
- Artist is responsible for signage or plaque placed on the piece with their name and the story behind what inspired their piece.
- Art piece must be free standing or have its own support pillars as there is no roof covering the space





HOW TO ENTER

Proposal of design, size and materials that will be used must be submitted to 1 Hotel South Beach by **Monday, November 4th.**

10 finalists will be chosen to display their sculptures/installations on our Habitat Terrace throughout Art Basel between Wednesday Dec. 4th - Dec. 8th, with final judging taken place on the closing Sunday brunch at Habitat on December 8th.

Send Proposal and Signed Official Rules to:

Omar Gonzalez

omar.gonzalez@1hotels.com

More Information: 305-604-6863





Judging + Prizes

Judging will take place Sunday, December 8th during Brunch at Habitat between 12pm - 4pm.

Finalists will be invited to attend our brunch with a complimentary table for 4 to be present for our final selection of winners.

1st Prize:

-1st place winner's piece will be a permanent fixture on Habitat's Terrace and be a part of 1 Hotel South Beach, with artist credit and story on the piece.

Winner will also receive \$1000.

- One 2-night stay at 1 Hotel South Beach. (Black out dates apply)
- Complimentary poolside cabana for up to 8 people with 1 bottle of rosé + 1 bottle of Maker's Mark included.

2nd Prize:

One 2-night stay at 1 Hotel South Beach.
(Black out dates apply)

3rd Prize:

Complimentary poolside cabana for up to 8 people with 1 bottle of rosé + 1 bottle of Maker's Mark included.

