



First Bamford Haybarn Spa in the United States Now Open at 1 Hotel & Homes in South Beach

Award-winning lifestyle and wellness spa offers an organic take on relaxation

MIAMI, FL – British lifestyle and wellness brand, **Bamford**, has officially opened its first-ever Haybarn Spa in the U.S. at [1 Hotel & Homes South Beach](#) – the 426-room nature-inspired luxury lifestyle hotel and residences.

The newest spa in the Bamford Haybarn portfolio is rooted in a strong commitment to caring for the mind, body and spirit, providing a calming spa retreat for guests and locals looking to nurture themselves through holistic treatments, with a focus on signature massages and facials. Helmed by company founder and organic pioneer, Carole Bamford, the spa's heartfelt connection with nature mirrors the 1 Hotels' brand mission to provide a unique experience to relax and escape.

"We are delighted to call 1 Hotel & Homes South Beach home to Bamford Haybarn Spa," said Carole Bamford. "This is our first spa in America and we are thrilled to find a partner whose philosophy fits hand in hand with ours."

Designed by luxury hotel and spa designer Spencer Fung, the spa incorporates 1 Hotels' brand mission of sustainability into its design and décor, featuring log walls from reclaimed ash trees, hickory floors from recycled timbers and willow bundles from salvaged trees. The newly-constructed Bamford Haybarn Spa welcomes guests into a serene, 4,500-square-foot space with fresh and natural accents including textured rope and wood, as well as the Bamford signature scent of candied orange. Signature treatments, created to encourage positive flows of energy, are offered in one of 12 spacious rooms, including the Willow Cabin, a larger spa suite designed for couple's treatments.

Spa guests are invited to relax pre-and-post treatment in The Woodland Room, an oasis encapsulated by white birch trees and centered with a bespoke water fountain to create a unique area that evokes a sense of calm, peace and reflection. A filtered water bar is also available in the area, supportive of the importance of hydration and its connection to wellness.

Offering a selection of body treatments and massages meant to leave a lasting impression long after spa guests depart, Bamford Haybarn spa specializes in services including the **Bamford Signature Treatment**, which starts with a cleansing footbath, followed a combination of shiatsu, meridian and Swedish massage meant to awaken and penetrate the muscles and energy channels of the body. Additional noteworthy services include the **Jade Hot and Cold Treatment**, an 80-minute massage with organic oils and warm and cold stones, as well as the **Bamford Bespoke Facial**, a 50-minute experience focusing on each individual's unique skin needs and concerns.

All Bamford treatments and offerings feature the brand's own organic, award-winning signature body collection and skincare line, using the finest natural ingredients, carefully chosen to be free from harmful chemicals. In addition to skincare and body products, the spa's retail store includes Bamford's ready-to-wear and accessories, all made with the finest natural fibers, carefully-sourced from artisans from around the world. Bamford will open a second Haybarn Spa in the U.S. at 1 Hotel Brooklyn Bridge, slated to open February 2017.

To book a Bamford Haybarn service or treatment, please visit <https://www.1hotels.com/south-beach/spa>

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About 1 Hotels

As a luxury lifestyle hotel brand inspired by nature, 1 Hotels cultivates the best of eco-conscious design and sustainable architecture, together with extraordinary comfort and an unrivaled level of service. 1 Hotels, which launched in 2015 with the opening of exclusive properties in Miami's South Beach and Manhattan's Central Park and is followed by the upcoming Brooklyn launch in early 2017, is inspired by a simple idea: those that travel the world also care about it. 1 Hotels upholds this vision by channeling nature through design and culinary partnerships, while connecting with the local community and taking sustainable steps to make a big difference. Additional information can be found at www.1hotels.com.

About Bamford

Bamford is a way of life, creating beautiful clothing and body and skincare products that are natural and artisan made. Bamford's Haybarn Spas are based around their heartfelt connection with nature and nurture the mind, body and spirit. Additional information can be found at www.bamford.co.uk.

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