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## **1 Hotel Central Park** **A Natural Retreat in the Middle of Manhattan**

*The first mission-driven luxury hotel brand, this 229-room hotel property pays homage to Central Park, with its ivy-covered façade and nature-inspired interiors*

**NEW YORK, NY** – Located one block south of New York City's largest green space, **1 Hotel Central Park** is a beacon to nature in a thriving metropolis. Standing 18 stories tall at the corner of 58th Street and Sixth Avenue, 1 Hotel Central Park is a true homage to the iconic New York City landmark, Central Park, with its ivy-covered façade. The hotel offers respite from busy New York life for both visitors and the local community.

"1 Hotels started from a simple belief: those who travel the world, care about it," said SH Group CEO and Chairman Barry Sternlicht. "I believe this hotel fills a void in the market. We are evolving the role of hospitality by setting a new standard for social responsibility and sustainability."

Having opened its doors in August 2015, 1 Hotel Central Park seamlessly combines green design and luxury for a one-of-a-kind experience, a dream made tangible across all property elements.

### **NATURE-INSPIRED INTERIORS**

Using the building's original industrial architecture as a reference point, the design brings the outside in to feature the raw beauty and imperfections of natural materials. Source origin materials including wood, brick, marble, stone and glass from local suppliers are blended with original riveted steel beams and concrete ceilings.

Upon arrival, 16,000 fallen twigs are artfully embedded into two large steel doors to welcome guests to the hotel, greeting them with nature from the moment they arrive. On every floor, unique artistic renditions of the floor numbers are revealed as the elevator doors open; each number is represented in a different design using repurposed materials, such as penny nails or acorns. Preserved moss fills hallway niches.

Guest rooms and suites boast striking furniture made by local craftsmen, offset by a color palette of warm, neutral colors and accents of blues and creams. Floor-to-ceiling living plants stand tall alongside each door to boost guests' mood as they enter. Brooklyn-based Sprout Home created terrariums for each guest dwelling, housed within uniquely shaped recycled studio glass from Brooklyn Glass for an added green element. Bathrooms are beautifully rendered in tactile natural materials such as Breccia Capraia marble, mushroom wood, concrete tiles and reclaimed brick with rustic copper fixtures and glass-enclosed Napa-style paned walk-in showers reminiscent of indoor greenhouses.

## **ROOM TO RETREAT + GATHER**

1 Hotel Central Park features 229 guest rooms, including 22 suites and one luxe Greenhouse Suite. Guest rooms feature custom hemp-blend-filled mattresses by Keetsa with 100% organic cotton sheets, custom 1 Hotels bath products showcasing naturally-derived ingredients with crisp, fresh scents of nature, and cozy socks in lieu of slippers provide a touch of home. Guests also have access to yoga mats to use in-room or as part of on-property programming. Extended window benches capture natural light and allow guests to perch high above the Manhattan streets, creating cozy corners for reading and daydreaming.

In addition to its guest rooms, the property features a range of well-appointed suites:

**Alcove Suites** (17 units) are almost twice the size of the property's standard rooms and each feature a separate living room.

**City Suites** (2 units) each feature a separate living room boasting incredible views of Manhattan's bustling streets.

**Park Suites** (2 units) offer views of Central Park; guests can take in their stunning surroundings from two windows and a daybed window seat that extends out from the building with an added separate living room.

The **Greenhouse Suite** encompasses a five-room enclave with unparalleled views of the Manhattan skyline and the treetops of Central Park. Boasting more than 1,200 square feet of space, this plush suite features two bedrooms anchoring either side of the suite as well two-and-a-half bathrooms featuring a Japanese soaking tub and walk-in shower with double showerheads. The Greenhouse Suite features a media room with lit fabric ceiling panels and a custom modular sofa, while a separate dining area with an eight-seat reclaimed wood table that is punctuated by custom-designed light fixture made of twigs dripped in white acrylic. Exclusive amenities include complimentary laundry services, a valet, breakfast, organic red and white wine, and a donation of a tree planted by the New York Restoration Project. Appointments with a personal shaman are available upon request. The Greenhouse Suite can be booked for private events and intimate dinners.

All rooms feature the bespoke 1 Hotels "1 Guide" app, which is housed on a Nexus device. Guests can use the app to set the temperature and lighting of their room to maintain comfort while reducing impact on the environment, change television channels, order room service, determine what time of day housekeeping will visit, make reservations at the hotel restaurant and more – it's all within reach. As an added bonus, guests may submit requests in advance of their stay.

Rooms feature complimentary high-speed wired and wireless Internet, allowing guests to connect up to five devices per room. Digital newspapers are also available via Press Reader on in-room Nexus devices that are easily downloadable to guests' personal devices.

All accommodations also feature complimentary reusable recycled water glasses to use with the Triple Clear Water in-room water tap, a signature unique to all 1 Hotels.

Guests have access to a Tesla premium electric vehicle for complimentary rides in style within a 15-block radius of the hotel, available on a first-come first serve basis during select hours. Electric car charging access is complimentary for overnight guests. The property also boasts 24-hour valet parking and complimentary bicycle valet parking.

Aside from the property's impressive accommodations, 1 Hotel Central Park also offers its guests a communal space on the second floor to enjoy a drink, work remotely, or simply relax.

Five business hubs, ranging from 200 to 255 square feet, are available for more formalized gatherings, meetings, or private dining. These rooms feature generous natural light, millwork décor, individual sound systems, 55" TV's, the latest technology for business needs, and interactive surfaces. To suit larger gatherings, three of the hubs may be combined to form one large 600-square-foot space. Spaces also provide access to two e-kiosks equipped with an iPad and printer.

### **INGREDIENTS FIRST**

Situated at the corner of the hotel, critically-acclaimed **Chef Jonathan Waxman** brings his culinary expertise to 1 Central Park with **Jams**. The 100-seat restaurant (80 seats in the dining room and 20 bar seats) offers local and seasonal cuisine showcasing market-fresh, local and organic ingredients and purveyors. The layout features an open kitchen, driving the energy of the room. Jams is open daily for breakfast, lunch and dinner with an extensive bar menu available throughout the day.

The restaurant and second floor space are available to host more formalized meetings and private events.

1 Hotel Central Park offers 24-hour in-room dining from a menu prepared by Jonathan Waxman to all guests, made available to order via 1 Hotel "1 Device" app.

### **ROOM TO RECHARGE**

Guests of the hotel have 24-hour access to the Field House fitness center located on the property's second floor, which features windows overlooking 58<sup>th</sup> Street that provide an abundance of natural light. The latest fitness accessories and equipment include self-powered machines such as Peloton Cycles, resistance treadmills and rowers, kettlebells and weighted exercise balls.

The Field House is grounded by a vintage floor reclaimed from a local public school, an added touch that speaks to 1 Hotel Central Park's brand ethos of reuse and renew.

### **DAYLIFE & NATURE-INSPIRED RITUALS**

Guests can choose to enjoy an array of experiences and rituals celebrating nature and its art and ingredient as components integral to 1 Hotel Central Park.

**Dark Sky** - Each month, the hotel dims its lights in the property's public spaces for a candlelit evening, timed to the new moon. Specially-crafted cocktails and a series of activities allow guests to unplug for a few hours and internally re-connect.

**Lobby Farmstand** – A farm stand in the lobby features complimentary goods sourced from regional farmers and purveyors for guests and local community to enjoy on a daily basis. Guests can also enjoy offerings of locally-sourced items from the hotel's signature restaurant, Jams.

**Well-Seasoned** – As the seasons change, rituals will follow suit with lobby events to mark the present moment, such as gatherings to usher in the new moon or solstice, linking back up with nature, a concept integral to 1 Hotel Central Park at its core.

**Do-Gooder** – Local non-profit partners will offer volunteer experiences for guests to contribute to sustaining the local environment, from planting a tree to cleaning up a park. 1 Hotel Central Park gives back and wants its guests to be included in its mission.

### **MINDFUL CONSERVATION**

1 Hotel Central Park focuses on sustainability as a part of its ethos, including state-of-the-art, energy efficient heating and cooling systems are present throughout the property. Environmentally friendly cleaning solvents are used to clean all rooms and linens, so guests can sleep soundly knowing 1 Hotel Central Park has their wellness top-of-mind. All 1 Hotels properties are mindful, featuring low-energy lightbulbs, a triple-filtered purification water system, in-room recycling bins, fresh farm-to-table dining offerings as well as enlisting staff, the "1 Team" to participate in community service with brand-aligned partners. To learn more

about 1 Hotels' corporate stance on sustainability and mindfulness, go to: <https://transparency.1hotels.com/>

### **About 1 Hotels**

As a luxury lifestyle hotel brand inspired by nature, 1 Hotels cultivates the best of eco-conscious design and sustainable architecture, together with extraordinary comfort and an unrivaled level of service. 1 Hotels, launched in 2015 with the opening of exclusive properties in Miami's South Beach and Manhattan's Central Park, followed by the upcoming Brooklyn launch in late 2016, developed with the simple idea that those that travel the world also care about it. 1 Hotels upholds this vision by channeling nature through design, culinary partnerships, connecting with the local community and taking small steps to make a big difference. Additional information can be found at [www.1hotels.com](http://www.1hotels.com)

### **About SH Group**

SH Group, an affiliate of global private investment firm Starwood Capital Group, is a hotel brand management company that operates 1 Hotels and Baccarat Hotels. A nature-inspired life-style brand, 1 Hotels are located in Manhattan, Miami's South Beach and opening in 2016, Brooklyn. Baccarat Hotels & Resorts is a luxury brand with its flagship property in New York, followed by Rabat, Morocco and projects under development in Dubai and Doha. Leveraging its marketing, design, operational and technological expertise, SH Group is the force behind some of the most groundbreaking and dynamic hotel brands in the world. SH Group also provides real estate brokerage services including leasing, rental, and management of condominiums, apartments, villas and residential homes.