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*san francisco*

GET CLOSER TO NATURE



*“I wanted to capture the beauty of nature  
in a hotel and commit to safeguarding it  
as best I can, a responsibility that  
I believe we all share. It’s 1 world.”*

**BARRY STERNLICHT, CHAIRMAN, 1 HOTELS**



## PLATFORM FOR CHANGE

*leading hospitality forward*

The future of the world and the future of hospitality are one in the same. 1 Hotels aspires to be a platform to spark conversations, between innovators and guests, that transform the industry and the world around us.

### 1 HOTELS & HOMES

1 Hotel Nashville • 1 Hotel & Homes South Beach • 1 Hotel Central Park  
1 Hotel Brooklyn Bridge • 1 Hotel West Hollywood • 1 Hotel Toronto  
1 Hotel San Francisco • 1 Hotel Haitang Bay • 1 Homes Cabo

### SPROUTING SOON

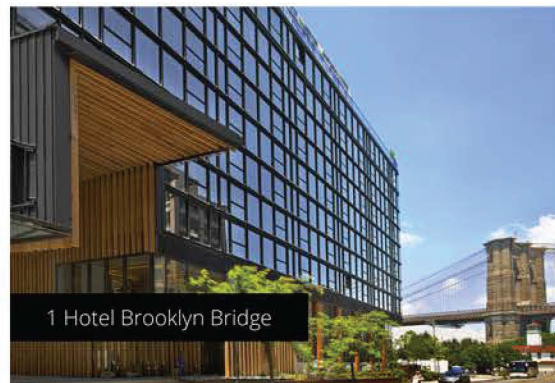
1 Hotel Hanalei Bay • 1 Hotel Paris  
1 Hotel London Mayfair • 1 Hotel Cabo  
1 Hotel & Homes Mission Bay • 1 Hotel & Homes Melbourne

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## OUR STORY

Created by hotel visionary and original founder of W Hotels, Barry Sternlicht, 1 Hotels is a mission-driven, luxury lifestyle hotel brand that inspires change. 1 Hotels brings its sustainable vision to life by incorporating nature in its design and culinary collaborations, connecting with the local community to make a meaningful impact in the way people travel, eat, live and work.

Through biophilic design and bringing nature indoors, 1 Hotels showcase the beauty of nature and inspire guests to reconnect with it. Every element is curated with intention and all in an effort to raise awareness. Throughout the hotels, guests will find natural textures and locally-sourced raw or reclaimed materials, inspired by the creativity and craftsmanship of local artists, builders, chefs and others. San Francisco is not just a place to stay; it's a place to get inspired, focus, grow, connect and recharge.





## ABOUT US

At SH Hotels & Resorts, our brands—1 Hotels, Baccarat Hotels, and Treehouse Hotels—each in their own unique way foster respect for the natural world, create meaningful connections with our guests, and cultivate a culture of sustainability in everything we do. As a platform for change by connecting luxury with true sustainability, our brands maintain a culture of an enduring commitment to communicating and reinforcing our values.

An affiliate of global private investment firm Starwood Capital Group, SH Hotels & Resorts, a luxury hotel brand management company, was founded in 2006 by Barry Sternlicht. Credited as a dynamic and innovative hotel leader, Sternlicht has developed lasting products and programs within the hospitality industry with immediate global appeal.



## OUR BRANDS

Founded in 2006 by Barry Sternlicht, SH Hotels & Resorts is the force behind some of the most groundbreaking and dynamic hotel brands in the world:



As the first mission-driven luxury lifestyle hotel brand inspired by nature, 1 Hotels cultivates the best of conscious design and sustainable architecture, with extraordinary comfort and an unrivaled level of service.



Treehouse London opened in October 2019, perched across the street from the BBC Headquarters and a stone's throw from the movers and shakers on Regent and Bond Streets, offering world-class views of the London Eye, The Shard, Canary Wharf and Regent's Park.



Drawing upon the rich history of the 250-year crystal brand, Baccarat differentiates itself from other luxury hotel brands by its attention to sophisticated design, detail-oriented service and dedication to creating memorable experiences.



Our collection of luxury, lifestyle hotel brands, SH Collection manages properties that are deemed unique enough to maintain their own sense of individuality. SH Collection allows a property to retain its independence but permit it to take advantage of the benefits of distribution, recognition, leverage, scale, back office support, operations expertise, and procurement.

# SH HOTELS & RESORTS AWARDS AND ACCOLADES

**U.S. News** & WORLD REPORT

## 1 Hotel Brooklyn Bridge

- Best Hotel in New York City, #31 (2021)
- Best Hotel in New York, #32 (2021)
- Best Hotels in the USA, #325 (2021)
- Best Hotels in New York City, #29 (2020)
- Best Hotels in New York, #29 (2020)
- Best Hotels in the USA, #263 (2020)

## 1 Hotel Central Park

- Best Hotels in New York City, #22 (2021)
- Best Hotels in New York, #23 (2021)
- Best Hotels in the USA, #220 (2021)
- Best Hotels in New York City, #21 (2020)
- Best Hotels in New York, #21 (2020)
- Best Hotels in the USA, #185 (2020)

## 1 Hotel South Beach

- Best Hotels in Miami Beach, #6 (2021)
- Best Hotels in Florida, #10 (2021)
- Best Hotels in the USA, #52 (2021)
- Best Hotels in Miami Beach, #8 (2020)
- Best Hotels in Florida, #19 (2020)
- Best Hotels in the USA, #158 (2020)

## 1 Hotel West Hollywood

- Best Hotels in West Hollywood, #3 (2021)
- Best Hotels in California, #81 (2021)
- Best Hotels in the USA, #461 (2021)

## Baccarat Hotel New York

- Best Hotels in New York City, #3 (2021)
- Best Hotels in New York, #3 (2021)
- Best Hotels in the USA, #42 (2021)
- 50 Best Hotels in the USA, #42 (2021)
- Best Hotel in the USA, #24 (2020)
- Best Hotel in New York, #3 (2020)
- Best Hotel in New York City, #3 (2020)

Condé Nast  
**Traveler**

CONDÉ NAST TRAVELER READERS'  
CHOICE AWARDS

## 1 Hotel Brooklyn Bridge

- The Best Bars and Restaurants in the World: The 2021 Gold List (2021)
- Top 25 Hotels in New York City (2020)
- The Top Hotels in New York City, #3 (2020)

## 1 Hotel Central Park

- Top 25 Hotels in New York City, #20 (2020)
- The Top Hotels in New York City, #20 (2020)

## 1 Hotel South Beach

- Top Hotels in South Beach, #6 (2020)

## 1 Hotel West Hollywood

- Top Hotels in Los Angeles, #6 (2020)

## Baccarat Hotel New York

- The Top Hotels in New York City, #23 (2020)

**TRAVEL+  
LEISURE**

WORLD'S BEST RECOGNITION 2021

## 1 Hotel South Beach

- Top 15 Miami Hotel in World's Best, #13

## Baccarat Hotel New York

- Top 15 NYC Hotel in World's Best, #5

**USA TODAY**

USA TODAY'S 10 BEST

## 1 Hotels

- Best Luxury Hotel Brand, #10

## 1 Hotel Brooklyn Bridge

- Best Hotel Pool, #10 (2021)
- Best Eco-Friendly Hotel, #10 (2021)
- Best Eco-Friendly Hotel, #9 (2020)

## 1 Hotel South Beach

- Best Hotel Pool, #8 (2021)
- Best Eco-Friendly Hotel, #9 (2021)

## Baccarat Hotel New York

- Best Hotel Bar, #10 (2021)
- Best Hotel Bar, #7 (2021)

**Forbes**

FORBES TRAVEL GUIDE  
FIVE STAR HOTEL

Baccarat Hotel New York (2019)



AAA FIVE DIAMOND AWARD

Baccarat Hotel New York (2019)



Tripadvisor

#2 of 222 hotels in Miami Beach (2021)

**AHEAD**

AMERICAS ASIA EUROPE MEA

SLEEPER AHEAD EUROPE SHORTLIST

## Treehouse Hotel London

- Hotel Restoration & Renovation (2020)

**DEPARTURES**

2020 DEPARTURES LEGEND AWARDS

## 1 Hotel West Hollywood

- The Best New Hotel Openings in Major Cities Around the World
- The Best Meals We've Had All Year
- The Best Wellness Experiences in the World

A lush garden scene featuring a winding path made of large, natural logs. The path is surrounded by dense green foliage, including tall grasses and various trees with vibrant green leaves. Small yellow flowers are scattered throughout the garden. In the background, a modern building with a dark window is visible through the trees. The overall atmosphere is serene and natural.

NATURE CHANGES THE WAY WE FEEL.  
EVEN IN SMALL DOSES, IT CHANGES OUR PERSPECTIVE.

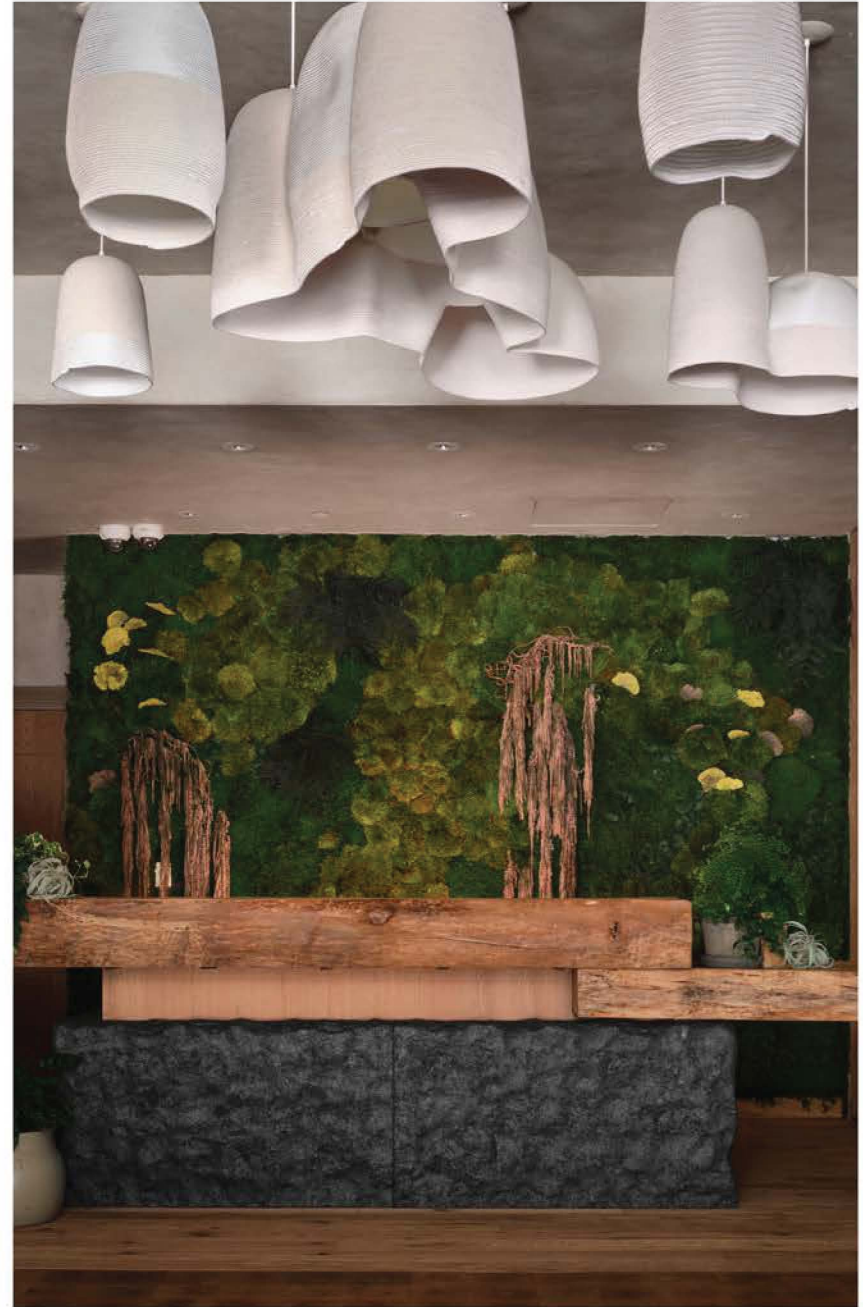


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## 1 IS ABOUT NATURE

Throughout the 200-room hotel, the celebration of nature is evident, from the graceful twist of driftwood and hand-crafted furnishings to the ever-present abundance of living natural material.

In addition to the various luxe accommodation options, the hotel houses our food & beverage outlet Terrene Restaurant and Lounge including a waterfront outdoor patio with stunning Bay Bridge views. 1 Hotel San Francisco also features a Bamford Wellness Spa with unique outdoor soaking tubs on the 8th floor terrace and a well-equipped Field House gym including Peloton bikes.





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## LIVE LOCAL. DISCOVER SAN FRANCISCO

1 Hotel San Francisco is located on the historic Embarcadero Waterfront.

Occupying a coveted waterfront location across from the historic Ferry Building and the Bay Bridge, 1 Hotel San Francisco offers a central location to explore the City by the Bay. Condé Nast Traveler proclaimed 1 Hotel San Francisco "the unicorn this city has been waiting for."

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# A BETTER STAY

The first mission-driven hotel brand, 1 Hotels is inspired by a simple idea: those who travel the world also care about it.

## 1 HOTEL SAN FRANCISCO SUSTAINABILITY

### *Energy Efficiency*

- The building itself is designed to save 28% annual energy costs by implementing the following optimization strategies:
- Highly efficient, mercury-free LED lighting systems with smart design strategies and controls
- Increased insulation with high-performance, low-energy glazing
- Highly efficient HVAC system with energy recovery and optimized controls
- Energy monitoring to ensure efficiency and identify opportunities for improvement
- ENERGY STAR equipment

### *Water Savings*

- Highly efficient plumbing reduces indoor water consumption by 4.3 million gallons per year
- Highly efficient irrigation reduces outdoor water consumption by 78%
- Extensive native and adaptive vegetation reduces the urban heat island effect and decreases storm-water runoff
- Activated Filter Media (AFM®) water filtration system utilizes upcycled colored glass LeopardUV™ Series provides USA-made ultraviolet water treatment solutions

### *Waste Diversion*

- Reduced landfill waste by diverting over 50% of construction waste and creating on-site recycling and composting programs, currently diverting 70% of waste from landfills

### *Mindful Materials*

- Reclaimed, recovered, and recycled materials (furniture, wood, carpeting) used throughout the hotel
- Paints, adhesives, and coatings meet stringent requirements to ensure high indoor air quality
- In-room chalkboards reduce paper use
- Pens made from natural wood with a silicone cap reduce plastic use
- Hangers made from 100% post-consumer recycled paper
- In-room tumblers and carafes made from reclaimed wine bottles

### *Thoughtful Transportation*

- Intentional site design promotes walking, biking, and outdoor activity
- Rad e-bikes and Recycled Nespresso bikes for guest use
- Fully-Electric Audi e-tron house car and Audi Test Drive





## SLEEP

STEP INTO YOUR ROOM FOR A QUIET REPRIEVE FROM  
SAN FRANCISCO'S VIBRANT ENERGY, IN SPACES INFUSED WITH NATURE.



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## EVERY 1 CONSIDERS YOU

Every single thing in our rooms is there for one reason—to affect guests' well-being in a positive way.

### **31 GUEST ROOMS WITH 2 QUEEN BEDS**

400-425 sq ft average

### **155 KING BEDDED ROOMS**

325-350 sq ft average

### **14 SUITES**

1 FERRY HOUSE SUITE  
3 TERRACE SUITES  
7 PANORAMIC WATERFRONT SUITES  
3 ALCOVE STUDIO SUITES



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## GUEST ROOM COMFORTS & FEATURES

- Average room size is 350 sq ft.
- Nespresso machine with Bluestone Lane fully compostable coffee pods
- Sustainably-sourced linens
- Superlative high-definition "LCD LG 65" TV
- Goodthings minibar, with artisanal and organic sips, snacks and sundries
- Signature all-natural Bamford amenities
- Complimentary Wifi
- In-room greenery
- HEPA air filters

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## FERRY HOUSE SUITE FEATURES

- Spacious retreat with terrace and master bedroom with sweeping panoramic waterfront and Bay Bridge views on the top floor
- Two full bathrooms
- 1,600 square feet of indoor and outdoor space
- Living room with large sitting area, wet bar and two 65" Chromecast enabled TV monitors
- Private terrace with sofa, dining table and day beds





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## HOTEL AMENITIES

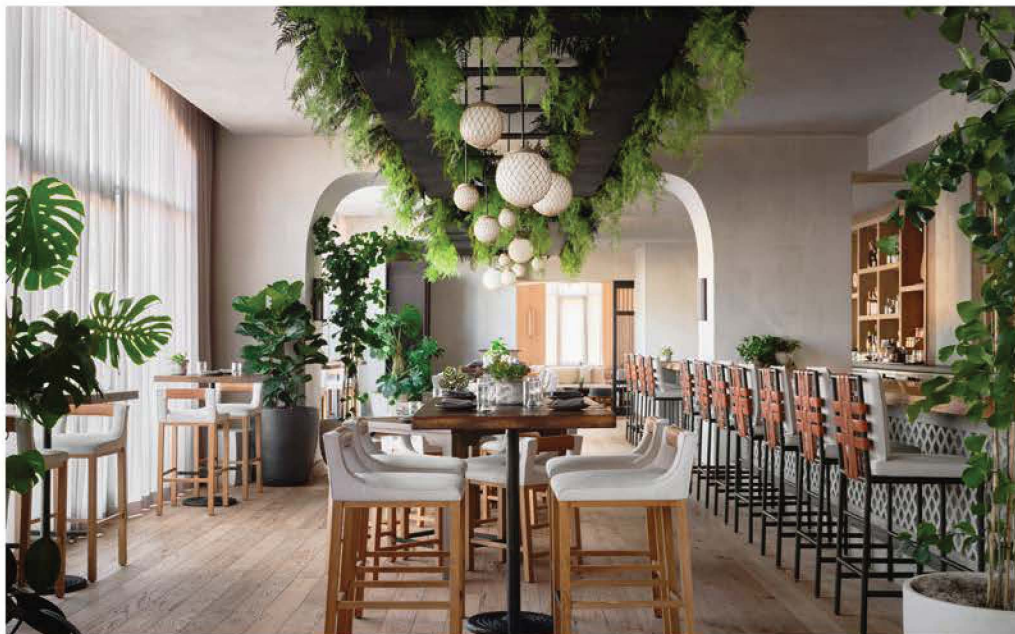
- Terrene Restaurant, Lounge and Patio
- The Field House gym with state-of-the-art weights and aerobic equipment including Peloton bikes and personal training by LuxFit SF
- Mind & Movement, offering a variety of fitness and wellness experiences
- Exclusive Bamford Wellness Spa services
- The lobby farmstand, with fresh seasonal fruits and infused water
- Breakfast in-room dining
- Fully-Electric Audi house-car service (two-mile radius) and Audi Test Drive
- Concierge
- Pet-friendly





## TASTE

INGREDIENTS TAKE CENTER PLATE AT OUR F&B OUTLETS.  
DISHS AND DRINKS THAT ARE HONEST, HEALTHY, AND NATURAL,  
FROM THE FINEST LOCAL PURVEYORS.



Inspired by the locality of San Francisco, Terrene's menu is rooted in an abundance of local, fresh, organic and sustainably-sourced ingredients. Fresh ingredients for dishes and cocktails grow on the rooftop chef's garden while beehives facilitate on-site honey production.

Terrene's beverage offering highlights an extensive collection of organic agave mezcal and tequila spirits, zero-waste cocktails, ingredients sourced within 50-miles, and cocktails inspired by San Francisco's neighborhoods and landmarks. Additionally, the menu features a variety of local breweries and wineries with a selection of sustainable, organic, and Napa Green certified wines.



# GATHER

SPACE TO GATHER. REASONS TO CELEBRATE.  
LET US PERSONALIZE EVERY DETAIL.



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## GATHER

Meet and mingle in flexible spaces that flow seamlessly from social to private. Nature shows us that everything is interconnected. We've embraced that truth, creating a collection of inviting spaces at 1 Hotel San Francisco.

### MEETINGS

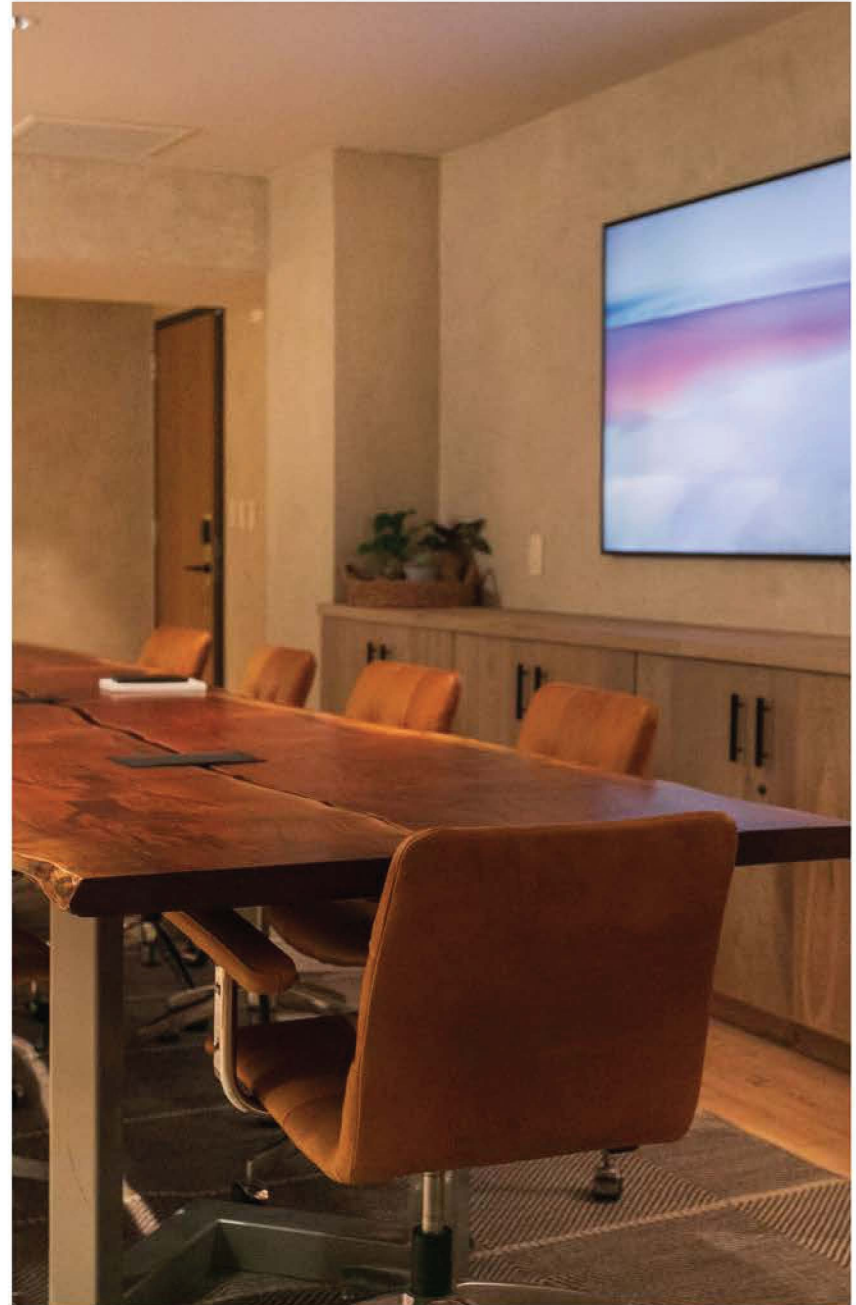
Find the right space for your meeting, from the 1,750 sq. ft. Willow Ballroom to 2 tech-ready boardrooms.

### SPECIAL EVENTS

1 Hotel San Francisco offers everything you need for your business functions, wedding or celebrations, including unique spaces, state-of-the-art technology, turnkey event planning and farmstand fresh food and drinks.

### CATERING

Our culinary and beverage teams create menus designed for the season and unique to your event. Full of fresh, local ingredients, savor dishes and drinks that are both delicious and good for you.



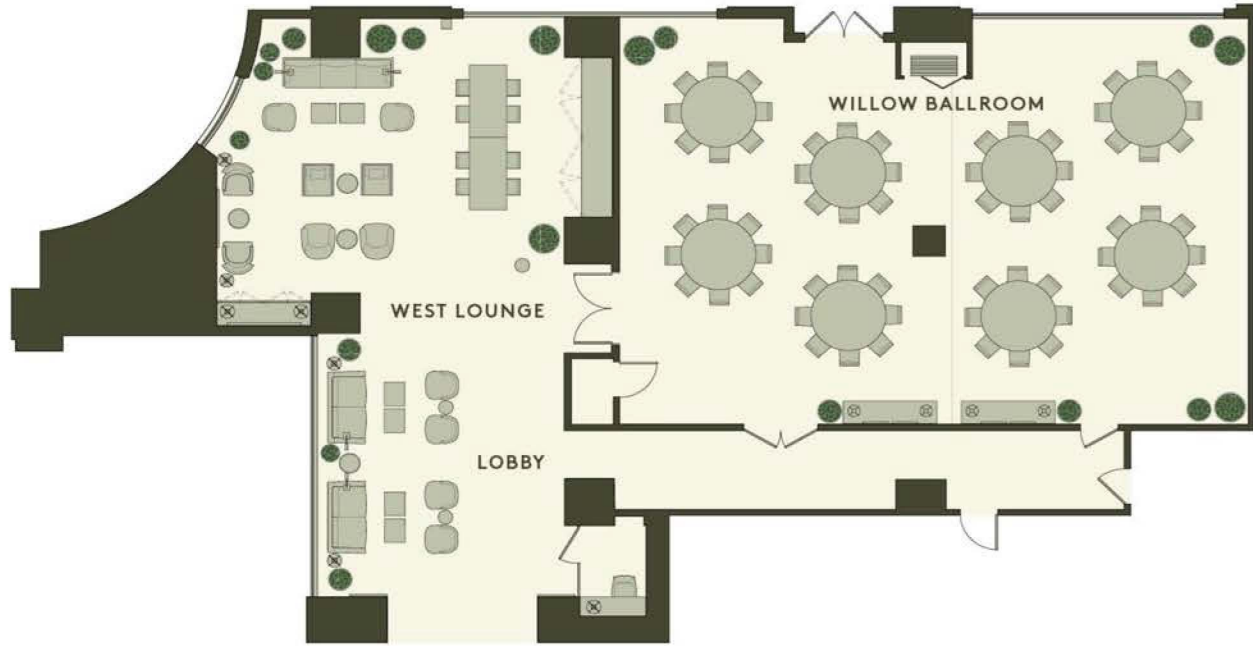


## CAPACITY CHART

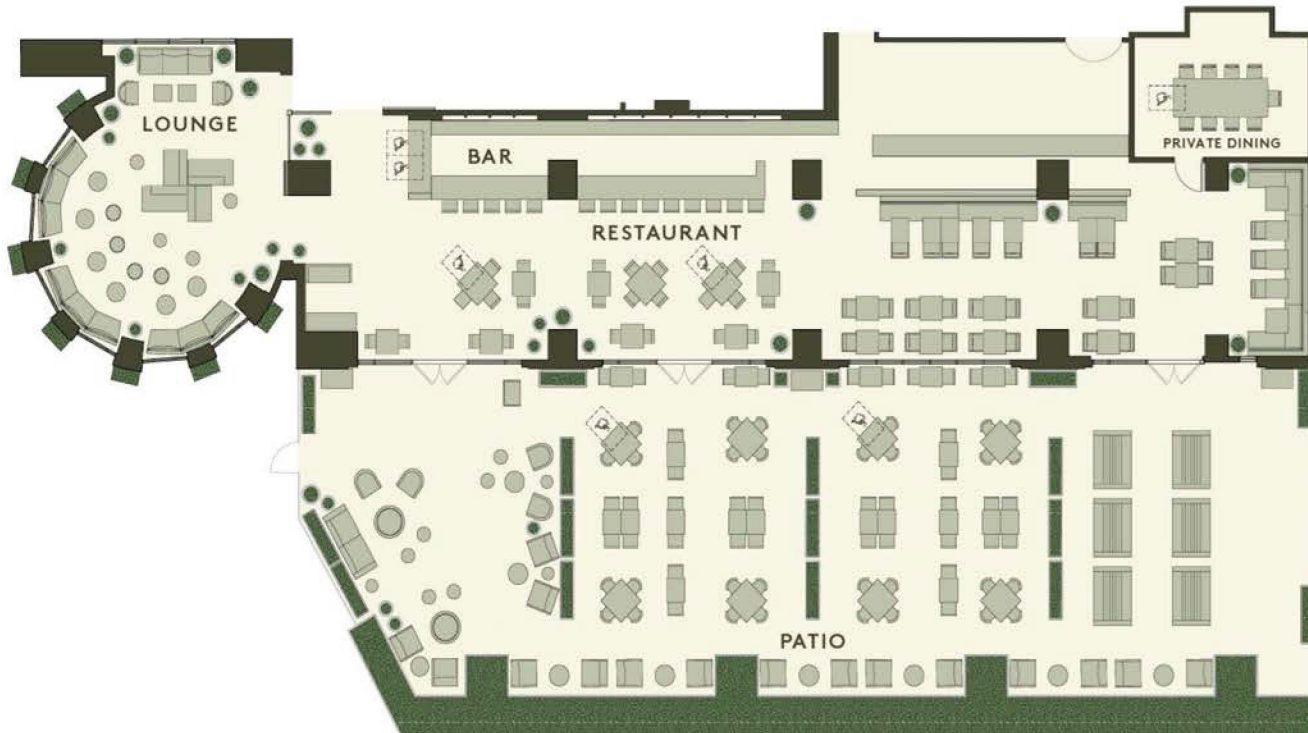
Meeting Rooms	Room Size	Ceiling Height	Room Dimensions	U-Shape [3 per 6']	Banquet	Crescent	Theatre	Classroom [3 per 6']	Reception	Conference
Willow Ballroom	1750	12'	50' X 35'	30	80	60	110	80	100	30
Willow Ballroom I	910	12'	26' X 35'	30	40	30	60	30	60	30
Willow Ballroom II	805	12'	23' X 35'	30	40	30	50	30	60	30
Terrene Restaurant	1887	12'	111' X 17'	NA	110	NA	NA	NA	210	NA
Terrene PDR	300	9'	20' X 15'	NA	12	NA	NA	NA	NA	12
Terrene Lounge	648	12'	27' X 24'	NA	NA	NA	NA	NA	45	NA
Terrene Patio	3000		100' X 30'	NA	135	NA	NA	NA	250	NA
Acacia Boardroom	468	9'	26' X 18'	NA	12	NA	NA	NA	NA	12
Coastal Prairie Terrace	1080		52' X 22'	NA	48	NA	NA	NA	80	NA
Woodland Terrace	400		16' X 25'	NA	16	NA	NA	NA	20	NA
Sycamore Terrace	468		18' X 26'	NA	32	NA	NA	NA	35	12
Ferry House Terrace	416		26' X 16'	NA	24	NA	NA	NA	55	NA
Sagebrush Terrace	468		26' X 18'	NA	32	NA	NA	NA	40	NA

WEST LOUNGE + WILLOW BALLROOM

GATHER



TERRENE

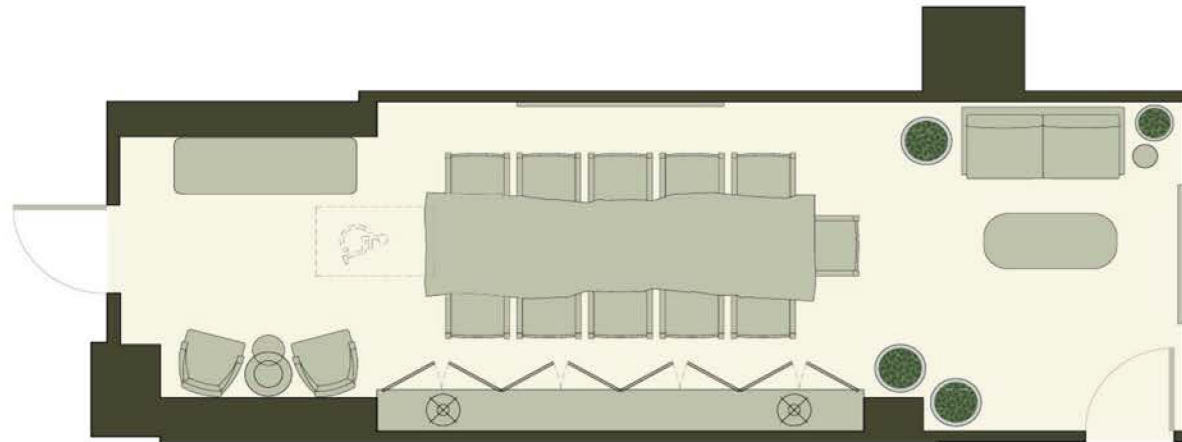


EVENT SPACES  
MAIN LEVEL

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# GATHER

## ACACIA BOARDROOM



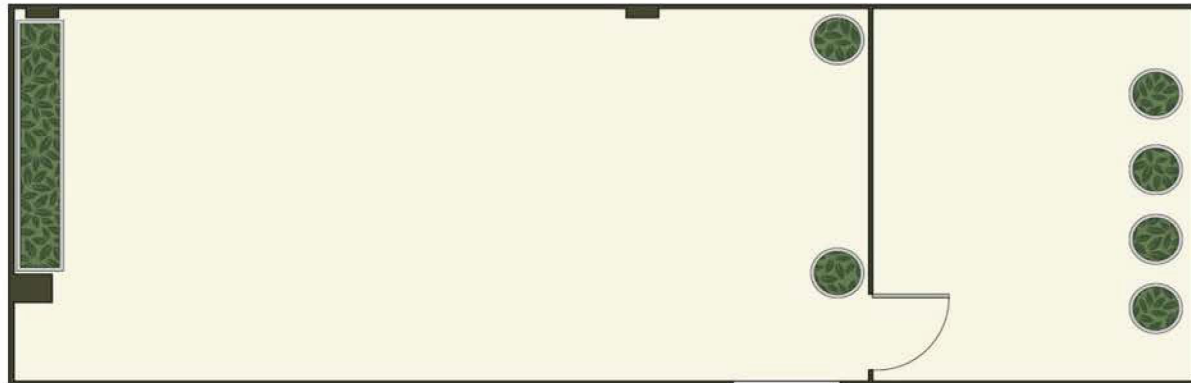
EVENT SPACES  
2ND FLOOR



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# GATHER

COASTAL PRAIRIE TERRACE  
5TH FLOOR



EVENT SPACES  
5TH FLOOR

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# GATHER

## WOODLAND SUITE + TERRACE

6TH FLOOR



EVENT SPACES

6TH FLOOR

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# GATHER

## SYCAMORE SUITE + TERRACE

7TH FLOOR



EVENT SPACES  
7TH FLOOR

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# GATHER

## SAGEBRUSH TERRACE

7TH FLOOR

## FERRY HOUSE SUITE

8TH FLOOR



EVENT SPACES

7/8TH FLOOR



# DO

TAKE AN E-BIKE ACROSS THE GOLDEN GATE. STROLL DOWN THE EMBARCADERO.  
HIT THE FIELDHOUSE FOR A WORKOUT. PAMPER YOURSELF  
AT THE BAMFORD WELLNESS SPA.  
EXPLORE SAN FRANCISCO, THE CITY BY THE BAY.  
WE'VE GOT YOUR DAYLIFE COVERED.



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## DISCOVER

# *Mind & Movement*

1 Hotel San Francisco offers a variety of ways to stay fit for both mind and body. Discover our Field House gym for weights and aerobics including Peloton bikes and personal training services from LuxFit SF. Weekly classes with Love Story Yoga or LuxFit SF take place on our 5th floor Coastal Prairie Terrace.





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## DISCOVER

bamford  
WELLNESS  
SPA

Welcome to the Bamford Wellness Spa at 1 Hotel San Francisco. Indulge in a selection of holistic treatments, services and classes meant to nurture the mind, body and spirit, based on a heartfelt connection with nature.

Offering signature services including facials and massage treatments and a unique rooftop patio with soaking tubs for pre/post relaxation or bathing rituals.



## THE CENTER OF IT ALL

In the heart of the dynamic and historic waterfront, our central location offers convenient access to many San Francisco neighborhoods, attractions, and Bay Area airports.

- The Exploratorium . . . . . 0.6 miles
- Union Square . . . . . 1.0 miles
- SFMOMA . . . . . 0.9 miles
- Fisherman's Wharf . . . . . 1.6 miles





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*san francisco*

THANK YOU